



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1350455
Schedule Dates 08/22/12-08/27/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICANS FOR PROS 8/22 (465890)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD ELISE
Phone/Fax /
CPE 1869
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AMER FOR PROS 8/22

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Nancy Brutus
CO-OP No
Headline # 06262643
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,067.00
Net Total \$28,713.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	31	\$28,410.00
Sep. 2012	8	\$5,370.00
Grand Total:	39	\$33,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/24/12	3	:30	9A-10A (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/3/12
2.0	Normal Line / SPOT (2)	08/22/12-08/24/12	3	:30	11A-12P (EST)	3			2	2	2			6	\$415.00	\$2,490.00	West Palm Beach (WPEC)		8/3/12
3.0	Normal Line / SPOT (3)	08/22/12-08/24/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		8/3/12
4.0	Normal Line / SPOT (4)	08/22/12-08/24/12	3	:30	5P-5:30P (EST)	3			1	1	1			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/3/12
5.0	Normal Line / SPOT (5)	08/22/12-08/24/12	3	:30	11:35P-12:35A (EST)	3			X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		8/3/12
6.0	Normal Line / SPOT (6)	08/22/12-08/26/12	3	:30	11P-11:35P (EST)	3			1	1	1	1	1	5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		8/3/12
7.0	Normal Line / Prime (7)	08/23/12-08/23/12	2	:30	10P-CBS-Person of Interest (Thursday)	2			2					2	\$2,100.00	\$4,200.00	West Palm Beach (WPEC)		8/3/12
8.0	Normal Line / Football (8)	08/24/12-08/24/12	2	:30	8P-Sports-CBS NFL Preseason	2					2			2	\$1,800.00	\$3,600.00	West Palm Beach (WPEC)		8/3/12
9.0	Normal Line / Football (9)	08/25/12-08/25/12	2	:30	8P-Sports-CBS NFL Preseason	2						2		2	\$1,800.00	\$3,600.00	West Palm Beach (WPEC)		8/3/12
10.0	Normal Line / SPOT (10)	08/26/12-08/26/12	3	:30	6:30P-7P (EST)	3							1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/3/12
11.0	Normal Line / SPOT (11)	08/26/12-08/26/12	3	:30	7P-8P (EST)	3							1	1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		8/3/12
12.0	Normal Line / SPOT (12)	08/27/12-08/27/12	3	:30	9A-10A (EST)	1	1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/3/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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1100 Fairfield Dr
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Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

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Agency Mentzer Media Services (1381)
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Sales Office TeleRep Washington DC
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Phone/Fax /
CPE 1869
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Billing Type Weekly/Irregular
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13.0	Normal Line / SPOT (13)	08/27/12-08/27/12	3	:30	11A-12P (EST)	2								2	\$415.00	\$830.00	West Palm Beach (WPEC)		8/3/12
14.0	Normal Line / SPOT (14)	08/27/12-08/27/12	3	:30	4P-5P (EST)	1								1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/3/12
15.0	Normal Line / SPOT (15)	08/27/12-08/27/12	3	:30	5P-5:30P (EST)	1								1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/3/12
16.0	Normal Line / SPOT (16)	08/27/12-08/27/12	3	:30	11:35P-12:35A (EST)	1								1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/3/12
17.0	Normal Line / SPOT (17)	08/27/12-08/27/12	3	:30	11P-11:35P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/3/12
18.0	Normal Line / Prime (18)	08/27/12-08/27/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/3/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WPEC</u>	Date: <u>8/6/12</u>
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	WPEC Contract # 1350455				

Total Charges: \$ 33,780⁰⁰ GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script; transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 John Flynn 703-224-3200
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Lillie K. Roberts Lillie K. Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Americans for Prosperity PARTY: Rep

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Elise Cloyd
Candidate Manager Agency Committee (circle one)

ADDRESS: Newtek Media Services
600 FAIRMOUNT AVE, Suite 306
TOWSON, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9514

EMAIL: _____

Information Requested: Rates + Airies

Final Disposition: Order Placed \$33,780⁰⁰

If Committee, list officers and position: Tim Phillips Exec. Dir / President

John Flynn Group Treasurer

(p) 202-349-5880

(f) 202-587-4599

(p) 703-224-3200 (John Flynn)

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____

T'Rep - WASH.